

Plan for your breastfeeding success and share your wishes about breastfeeding your baby.

Knowledge + Support + Confidence = Success

Preparing for My Baby's Birth: Getting off to a great start!

I will talk with my partner, family, friends and healthcare provider about my plan to breastfeed, and for how long.
I will attend a prenatal breastfeeding class.
I plan to have my baby skin-to-skin right after birth.
I plan to feed my baby within the first hour after birth.
I plan to room-in with my baby in the hospital.
If my baby is having trouble with feeding in the hospital, I will ask to speak with a nurse or a lactation consultant.
I will ask about hospital breast- feeding support groups available to me before I leave the hospital.

The First Weeks at Home: Being a new mom isn't always easy. Reach your goals for breastfeeding by having a plan.

Two people that I can trust and call on for helpful advice or support are:	
For my first week at home, these people can help with:	
Laundry: House cleaning:	
Groceries:Errands:	
Care of older children:	
Meals:,	
If my baby seems to have difficulty with feeding, latching-on or if my nipples become sore, I will contact:	
If I start feeling sad or overwhelmed, I know this is common, I will talk toabout ways to feel better.	
I will sleep or rest when my baby sleeps.	

Your health care providers and WIC are here to help you every step of the way

My health care provider is:	
Phone:	
My WIC contact is:	
Phone:	
My WIC peer counselor (if available) is:	
Phone:	







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Breastfeeding Coalition

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